

Exhibit 2

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UNITED STATES DISTRICT COURT
DISTRICT OF NEW JERSEY

NATIONAL COLLEGIATE ATHLETIC)
ASSOCIATION, an unincorporated)
association, NATIONAL BASKETBALL)
ASSOCIATION, a joint venture,)
NATIONAL FOOTBALL LEAGUE, an)
unincorporated association,)
NATIONAL HOCKEY LEAGUE, an)
unincorporated association, and)
OFFICE OF THE COMMISSIONER OF)
BASEBALL, an unincorporated)
association doing business as)
MAJOR LEAGUE BASEBALL,)
Plaintiffs,)
-vs-) CIVIL ACTION NO.
) 3:12-cv-04947-MAS-LHG
CHRISTOPHER J. CHRISTIE,)
Governor of the State of)
New Jersey, DAVID L. REBUCK,)
Director of the New Jersey)
Division of Gaming Enforcement,)
and Assistant Attorney General)
of the State of New Jersey, and)
FRANK ZANZUCCKI, Executive)
Director of the New Jersey)
Racing Commission,)
Defendants.)

VIDEOTAPED DEPOSITION OF MARK EMMERT, Ph.D.
The deposition upon oral examination of MARK EMMERT, Ph.D., a witness produced and sworn before me, Tamara J. Brown, CSR, RMR, CRR, Notary Public in and for the County of Marion, State of Indiana, taken on behalf of the Defendants, at the offices of Ice Miller, One American Square, Indianapolis, Marion County, Indiana, on the 31st day of October, 2012, pursuant to the Federal Rules of Civil Procedure with written notice as to time and place thereof.

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28 ALSO PRESENT: Andrew Connor, CLVS

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1 THE VIDEOGRAPHER: We are now on the
2 record. Please note that the microphones are
3 sensitive and may pick up whispering and private
4 conversations. Please turn off all cell phones
5 or place them away from the microphones as they
6 can interfere with the deposition audio.
7 Recording will continue until all parties agree
8 to go off the record.

9 My name is Andrew Connor, representing
10 Veritext. The day today is October 31, 2012,
11 and the time is approximately 10:50 a.m.

12 This deposition is taking place at the law
13 firm of Ice Miller, located at One American
14 Square, Suite 2900, in Indianapolis, Indiana.
15 It is being taken by counsel for the defendant.

16 The caption of the case today is National
17 Collegiate Athletic Association, et al., versus
18 Christopher J. Christie, et al. The case is
19 filed in the U.S. District Court, District of
20 New Jersey, Civil Action No.
21 3:12cv04947-MAS-LHG.

22 The name of the witness today is Dr. Mark
23 Emmert.

24 At this time the attorneys present in the

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1 room and attending remotely will identify
2 themselves and the parties they represent.

3 MR. DREYER: For the plaintiffs, Anthony
4 Dreyer, with the law firm of Skadden Arps,
5 Slate, Meagher & Flom, LLP.

6 MR. FEIRMAN: Jordan Feirman from Skadden
7 Arps, for the plaintiff.

8 MS. STEVENSON: Naima Stevenson, associate
9 general counsel, NCAA.

10 MR. REMY: Donald Remy, general counsel,
11 NCAA.

12 MR. WEGNER: Bill Wegner, counsel for the
13 defendants, from Gibson Dunn and Crutcher,
14 Los Angeles.

15 MR. LOOSE: Timothy Loose, also with Gibson
16 Dunn.

17 THE VIDEOGRAPHER: Our court reporter, Tami
18 Brown, representing Veritext, will now swear in
19 the witness, and we can proceed.

20 (Witness sworn.)

21
22
23
24
25

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1 I think earlier before we went on the record you
2 referred to it as your around the world, around
3 the country --

4 A And my lap of America with my family.

5 Q With your family.

6 A Well, I attended and graduated from the
7 University of Washington and then went to
8 graduate school at Syracuse University and took
9 my master's and Ph.D. there, came up through the
10 faculty ranks.

11 Q What did you get the Ph.D. in?

12 A Public administration.

13 Q Okay.

14 A And my undergraduate degree was in political
15 science, then had a variety of academic
16 appointments, came up through the faculty ranks
17 at the University of Colorado, moved into
18 administrative positions from there; and went to
19 Montana State University as provost, University
20 of Connecticut as provost and chancellor; and
21 then chancellor of LSU, and president of the
22 University of Washington; and then finally to
23 this job in 2010.

24 Q Doctor, could you explain the, sort of the
25 transition that you went through from academia

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1 MARK EMMERT, PH.D.,
2 having been duly sworn to tell the truth, the whole
3 truth, and nothing but the truth relating to said
4 matter, was examined and testified as follows:

5 DIRECT EXAMINATION,

6 QUESTIONS BY MR. WILLIAM WEGNER:

7 Q Good morning.

8 A Morning.

9 Q As I, as you just heard, I'm Bill Wegner. Do
10 you prefer to be called President or, or Doctor?

11 A Mark, Mark is fine.

12 Q I'm, I'm afraid that's a little too informal for
13 a man of your position.

14 A Dr., Dr. Emmert is fine.

15 Q Dr. Emmert, then. Dr. Emmert, could we please
16 start with you describing your employment from
17 the time -- well, just start with your
18 undergraduate degree. I don't want to spend too
19 much time with this because we have limited
20 amount of time --

21 A Sure.

22 Q -- for which we're appreciative that you gave us
23 the time today.

24 But if you could go through from your
25 undergraduate degree, and, and your employment.

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1 when you were president of the University of
2 Washington and, and then became the, the
3 president of the NCAA; how did that happen?

4 A How did I come to take the position?

5 Q Yes, sir. I mean, in other words, what was the
6 connection that then led you to that position on
7 this lap of America.

8 A Oh. Well, in, in each of my administrative
9 positions I had been engaged in intercollegiate
10 athletics on our campuses, largely because, of
11 course, the athletic department reported to me
12 in two of those positions, and I worked very
13 closely with it, in the, in two of the others,
14 and had established a reputation as someone who
15 cared deeply about intercollegiate athletics,
16 saw the virtues that it had for, for the
17 universities that I worked with and for the
18 student athletes, and similarly saw the
19 challenges around intercollegiate athletes when
20 things didn't work as well as they should.

21 The NCAA had previously hired the former
22 president of Indiana University, Miles Brand.
23 It was the first time that the NCAA had, had in
24 fact hired a, a university president to lead the
25 association in its hundred-year history.

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1 I, like most everyone in my position, was
 2 very pleased that an, that a university leader
 3 was in charge, and, and so when, when the
 4 position opened up, I was approached by many of
 5 my colleagues about interest in it. And, and
 6 then I met with the executive committee, which
 7 is an, a board of presidents of the association,
 8 university presidents from across the
 9 association, and they offered me the opportunity
 10 to take the job and I did.

11 Q Doctor, as you know, we're here because the NCAA
 12 and various leagues have sued Governor Christie
 13 and the State of New Jersey over their plan to
 14 implement what was called the gambling law, the
 15 New Jersey gambling law. And you're familiar
 16 with that?

17 A I am.

18 Q And a complaint was filed in this action. And
 19 it is Exhibit 4 from yesterday. We had a member
 20 of your staff here, Ms. Baker was here.

21 A Um-hmm.

22 Q And so I'd like you to take a look at what was
 23 Exhibit 4, which is the complaint in this
 24 action.

25 THE REPORTER: They're in reverse order.

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1 also plaintiffs in the action?

2 A No, I did not.

3 Q Did you review the complaint before it was
 4 filed?

5 A I was briefed on it by, by Mr. Remy and his
 6 colleagues, but I did not review the details of
 7 the language, but, but was briefed on the
 8 overview of the, of the complaint.

9 Q And ultimately were satisfied that the NCAA
 10 should sue the State of New Jersey --

11 A Yes.

12 Q -- over its gaming law?

13 A Yes, very much so.

14 Q Okay. If we go to the complaint, then,
 15 Exhibit 4 -- and Doctor, I'm going to move, move
 16 along, but I don't want to deprive you of an
 17 opportunity for you to read carefully any part
 18 of this you want to.

19 A Okay.

20 Q It's not very long, but I'm going to go
 21 specifically to paragraph 5. But if you want to
 22 review as you get there, you're free to do that.

23 A Okay.

24 Q Okay. On paragraph 5, Exhibit 4, it states
 25 "Gambling on amateur and professional sports

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1 Just go all the way to the bottom.

2 MR. WEGNER: What?

3 THE REPORTER: They're in reverse order,
 4 all the way to the bottom.

5 MR. DREYER: They'll give you a copy and
 6 I'll have a copy.

7 Q Doctor, before we begin to -- and in your
 8 capacity as president of the NCAA -- did you
 9 have to authorize the filing of this complaint?

10 A I did. I was aware of the, of the actions that
 11 were being taken. Of course, it was handled by
 12 our legal counsel, both in-house staff, Dr. Remy
 13 and his colleagues, and, and then, of course,
 14 with the assistance of outside counsel.

15 Q Okay. But ultimately you had to, as the
 16 president, authorize the filing of the complaint
 17 against New Jersey?

18 A When, when was this filed, this precise date,
 19 this filing was?

20 Q August of 2012.

21 A So yes, of course, on behalf of our portion of
 22 these, of, of this case, yes, I was involved in
 23 the, in the approval of that.

24 Q Did you have discussions with the, the
 25 commissioners of the various leagues that are

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1 threatens the integrity of those sports and is
 2 fundamentally at odds with the principle -
 3 essential to the success of plaintiffs - that
 4 the outcomes of collegiate and professional
 5 athletic contests must be determined" -- and
 6 let's skip that -- "solely on the basis of
 7 honest athletic competition."

8 Do you see that statement?

9 A Um-huh.

10 Q What basis do you have for supporting that
 11 statement?

12 A Well, it's, at, at the core, one of the most
 13 fundamental principles of intercollegiate
 14 athletics, that intercollegiate athletics is a,
 15 is a part of the educational enterprise, and
 16 that our, our core interest is in making sure
 17 that our games are conducted with, with as high
 18 a level of integrity as possible, and that
 19 there's no doubt among, among any of those
 20 either competing in the game or involved in the
 21 game as fans, or the institutions that sponsor
 22 those games, that they are being conducted in
 23 any fashion that would undermine the integrity
 24 of those games or the notion that gambling,
 25 wagering of any kind, is having some impact on

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1 the outcome of the game.

2 We have obviously over history had a number
3 of, of gambling and wagering scandals in
4 intercollegiate and professional athletics, and
5 so there's a track record that demonstrates the
6 threat that this poses to the integrity of
7 college sport and professional sport.

8 Q And, Doctor, you went right to the word that I'd
9 like you to focus on. And, and my question
10 again is, what support do you have for this
11 statement? What support is there for the
12 statement that gambling on amateur and
13 professional sports threatens the integrity of
14 sports?

15 MR. DREYER: Objection, asked and answered.
16 You can answer.

17 A Well, again, there has been throughout the
18 history of both intercollegiate and professional
19 athletics in America a significant number of
20 scandals involving gambling that have eroded
21 the, the confidence people have in the games,
22 and the institutions that have been involved in
23 those games, and the individuals that have been
24 involved in those games, that have suffered
25 significant damage before from that activity.

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1 reputations, to the individuals that are
2 involved in those contests, to the, the
3 fundamental beliefs in amateur athletics, in, in
4 intercollegiate athletics, that undergirds
5 everything that the NCAA and college sports
6 stands for.

7 Q How about -- well, let's move to paragraph 6.
8 Well, let me, before we do, Doctor, let me stay
9 on 5 for a second.

10 Other than the historic perspective that
11 you've described, do you have any other evidence
12 that gambling on amateur and professional sports
13 threatens the integrity of those sports?

14 A Well, we certainly have studies that reflect
15 behaviors of our own student athletes. So we
16 routinely survey our student athletes to
17 determine what their behaviors are on a whole
18 range of issues. And one of those that we ask
19 about is, of course, wagering and gambling. And
20 we know there are a sizable number, if not large
21 percentages of student athletes that admit to
22 gambling on their own games, and, and even being
23 approached by those who engage in, in point
24 shaving schemes, or a variety of other ways to
25 throw a game.

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1 And so simply looking at the historical
2 experience of the role of gambling in, in
3 sport -- and again, particularly in
4 intercollegiate athletics, the part that I know
5 best -- the damage is self-evident. When an
6 institution is caught up in a gambling scandal
7 it, it obviously erodes the integrity in
8 everyone who's been participating in that
9 particular contest or for that institution.

10 Q I assume, then -- or what is your answer to the
11 question -- what other evidence, or what
12 evidence do you have that the gambling on
13 amateur professional sports threatens the public
14 perception of sports?

15 A I think one would only have to look at some of
16 the most famous examples, the Chicago Black Sox
17 Scandal that caused a, a fundamental shift in
18 sports in America to, to see the, the impact.

19 If you look at any of the scandals that
20 have occurred around college athletics, the,
21 whether it's the, you know, City of New York
22 case in the '50s, or Arizona State, or
23 Northwestern, or as recently as last year with
24 the University of San Diego, you, you see the
25 damage that is caused to those institutional

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1 So the fact that we know this goes on, and
2 the public knows that this goes on, clearly is
3 a, is a very fundamental, again, a very
4 fundamental threat to the whole notion that this
5 is part of an educational process, and, and
6 something that's intended to develop values, not
7 to undermine them.

8 Q Okay. Let's take paragraph 6, where it says, in
9 part, "The sponsorship, operation, advertising,
10 promotion, licensure, and authorization of
11 sports gambling in New Jersey would irreparably
12 harm amateur and professional sports by
13 fostering suspicion that individual plays and
14 final scores of games may have been influenced
15 by factors other than honest athletic
16 competition."

17 What evidence do you have to support that
18 statement in the complaint, Doctor?

19 A Well, first of all, I -- we, we know that,
20 again, there, there have been incidences in the
21 past of gambling influencing and interfering
22 with fair competition on the field. We know
23 that there have been circumstances where
24 competitors have been involved with gamblers.
25 And that has cast a huge shadow over those games

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1 and people's confidence in intercollegiate
 2 athletics or professional sport, for that
 3 matter.

4 So common sense simply dictates that if you
 5 have more of that activity going on, obviously
 6 it would enhance the, the suspicion that people
 7 have that the games are, are being influenced.

8 We, we hear it now, we read it in the
 9 newspapers. It's common parlance in the
 10 country, oh, the fix is in on this game or that
 11 game. If we have more legal gambling, and the
 12 gambling activity increases and there's more
 13 attention on gambling, then the natural outcome
 14 of that is more people suspecting that, that
 15 the, the games aren't, aren't being held fairly,
 16 that they're being rigged.

17 Q Doctor, are you aware that in one of the studies
 18 that was captured in a PowerPoint, it was a 2008
 19 study done by the NCAA, the PowerPoint
 20 recognizes that illegal gambling in this country
 21 is at least a, a 300 if not more billion dollar
 22 a year business; are you aware of that?

23 MR. DREYER: Just, objection to the form of
 24 the question and the characterization of the
 25 study. But you can answer the question.

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1 gambling is not only okay, it's legal and
 2 appropriate, is something that is completely
 3 contrary to the messages we give to all of our
 4 student athletes and on our campuses.

5 The notion that legalization of, of
 6 gambling wouldn't enhance the volume of
 7 gambling, I think is, is an unprovable argument.
 8 That there's -- the fact that something's going
 9 on illegally doesn't mean to me that if you make
 10 it legal, it's going to be diminished, it means
 11 it's going to be enhanced in volume.

12 Our argument all along has always been
 13 within the NCAA, long before I took this
 14 position, that we are opposed to all forms of
 15 sports wagering. The, the reasons for that are,
 16 as I said earlier, that this is clearly a threat
 17 to the integrity of intercollegiate athletics.

18 We have a, a significant amount of
 19 experience, over decades, to demonstrate that
 20 that's the case. And to create more of it
 21 simply enhances the threat that it poses to the
 22 integrity of games, to the impact that it has on
 23 our student athletes, and to university
 24 reputations.

25 Q Doctor, has the NCAA conducted any studies or

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1 A Yes, I'm, I'm not familiar with that study
 2 precisely, but I'm aware of those kinds of
 3 estimates.

4 Q That, in other words, the illegal gambling
 5 market in this country is a hundred billion
 6 dollar industry annually?

7 A I, I can't say whether I know the precise size
 8 of it, and I'm not sure anyone, of course, can
 9 do that, but obviously it's a very significant
 10 activity.

11 Q Okay. And so going back to paragraph 6, which
 12 specifically talks about the authorization of
 13 gambling which would be provided by the
 14 New Jersey gambling law would irreparably harm
 15 amateur and professional sports.

16 What evidence do you have that the addition
 17 of New Jersey as a venue for sports gambling
 18 would irreparably harm amateur and professional
 19 sports?

20 MR. DREYER: Objection, asked and answered.
 21 You can answer the question.

22 A Well, the, the notion that, that increasing the
 23 volume of gambling activity would diminish that
 24 threat is farfetched at best. The notion that
 25 we have another venue making the argument that

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1 surveys to determine if the implementation of
 2 the New Jersey gambling law would in fact
 3 irreparably harm the NCAA?

4 A The studies that we've conducted are on, again,
 5 as I mentioned earlier, on the behavior of our
 6 student athletes. Those surveys include
 7 students who compete in New Jersey and who go to
 8 school in New Jersey.

9 What we know now is that a significant
 10 number of student athletes participate against
 11 our rules, and, and I'm sure in some cases
 12 illegally, they participate in, in wagering on
 13 games, including games that they participate in,
 14 and have even been approached by individuals who
 15 would like to throw those games.

16 Anything that increases that number
 17 inherently threatens the integrity of our games.
 18 Whether it's in New Jersey or Montana or
 19 Nebraska, the, there's nothing that I've ever
 20 seen that suggests that our -- the student
 21 athletes in the universities in New Jersey are
 22 different than any other state of the union.

23 So while we have never done a study in
 24 New Jersey per se, common sense, social science
 25 says if you do a study in, that covers the whole

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1 country, that those things are very likely to
 2 apply to New Jersey as well.
 3 Q Well, Doctor, let's stay with this point,
 4 though, for a second, because I think it's
 5 important.
 6 The complaint alleges that -- in other
 7 words the, this is not an action against
 8 gambling in the United States. It's an action
 9 against the State of New Jersey, trying to
 10 prevent the implementation of a statute that was
 11 passed by the voters of New Jersey.
 12 And so I'm trying to learn from you what
 13 evidence you have to support the notion that
 14 there will be an incremental increase in
 15 irreparable harm to the NCAA if the statute is
 16 implemented in New Jersey.
 17 MR. DREYER: Objection, asked and answered.
 18 A Well, obviously, obviously the voters in
 19 New Jersey and the legislators thought it would
 20 because they banned the implementation of it on
 21 their own universities. So I, I guess I would
 22 turn that question around and say why is it that
 23 the voters and the legislature and the governor
 24 believe this is good for the universities and
 25 student athletes in 49 states but not good for

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1 that notion?
 2 A Again, the things that I pointed to, history,
 3 studies of our student athletes, and the common
 4 sense notion that increasing gambling activity
 5 in New Jersey will increase those risks.
 6 Q Okay. But history, that history doesn't
 7 necessarily establish support for the notion
 8 that the implementation of the New Jersey
 9 statute is going to threaten amateur sports --
 10 A No, but one would have to assume that New Jersey
 11 and its universities and its citizens are
 12 somehow unique relative to the rest of the
 13 United States to assume otherwise. And I've
 14 never seen evidence that New Jersey citizens,
 15 New Jersey students, New Jersey, New Jersey
 16 universities are in any way fundamentally
 17 different from those in any other state.
 18 Q Okay. So that I'm clear, that I understand your
 19 answer, you're saying the history of the effects
 20 of gambling throughout the country are your
 21 support for the notion that the implementation
 22 of the New Jersey statute would irreparably harm
 23 the NCAA?
 24 MR. DREYER: Objection to the form of the
 25 question. You can answer.

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1 their students. Their own statute, I think,
 2 answers the question.
 3 Q Okay. Let's do this, then, Doctor. I'd like to
 4 mark as the next in number this exhibit, which
 5 would be what?
 6 MR. DREYER: 27.
 7 MR. WEGNER: 22?
 8 MR. DREYER: 27.
 9 MR. WEGNER: 27.
 10 THE REPORTER: Give me a chance to put a
 11 sticker on it.
 12 (A discussion was held off the record.)
 13 (Deposition Exhibit 27 was marked for
 14 identification.)
 15 Q Doctor, before I go to this next exhibit, I take
 16 it from your answer that you say that the
 17 language in the statute itself which exempts
 18 amateur athletic activities on New Jersey teams
 19 from the statute is evidence that the
 20 implementation of the statute would do
 21 irreparable harm to amateur sports; is that
 22 right?
 23 A It certainly suggests that the citizens and
 24 leadership of New Jersey felt so.
 25 Q Okay. Do you have any other evidence to support

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1 A That's certainly one of, one of the assertions,
 2 yes.
 3 Q Okay. And what is the other one?
 4 A Well, the, the fact that --
 5 MR. DREYER: Object to the form of the
 6 question. Go ahead.
 7 A Okay. The fact that, that we have surveyed our
 8 student athletes, we know that our student
 9 athletes -- especially in Division 1, but
 10 throughout the association -- engage in gambling
 11 behavior, and we work very diligently to
 12 minimize that gambling behavior, but anything
 13 that increases opportunity for or legitimizes
 14 the view that gambling on intercollegiate
 15 athletics is, is an appropriate kind of behavior
 16 for our students and others to engage in, again,
 17 common sense suggests that those, the volume of
 18 that activity will increase. It's hard to
 19 imagine how you could conclude otherwise.
 20 Q So, again, so your answer then is that common
 21 sense is your support for the notion that
 22 implementation of the New Jersey statute --
 23 A And data from our student athletes themselves.
 24 Q Okay. On those, the, the data you're referring,
 25 referring to, is any of that data, data directed

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1 towards the State of New Jersey statute?
2 A We conduct random surveys of our student
3 athletes. They come from all of our states,
4 much as anyone who's doing a poll does when
5 they're, when they're finding public opinion
6 data. We, we do it anonymously, so we don't
7 know all the states that the students come from.

8 But again, one would have to believe and
9 assert that the students in New Jersey are
10 somehow different than the rest of the nation's
11 students. And I've never seen anything to
12 suggest that the case, that's the case.

13 Q Yesterday -- and counsel can correct me if I got
14 this wrong, I don't think I do -- the 30(b)(6)
15 witness, Ms. Baker --

16 A Uh-huh.

17 Q -- for the NCAA testified that there were no
18 specific studies conducted by the NCAA directed
19 to the impact of the New Jersey statute on
20 sports gaming in amateur athletics; is that
21 correct?

22 MR. DREYER: Objection. The testimony
23 speaks for itself. But you can answer as to
24 your understanding.

25 A Well, I think I understand the question. So you

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1 out New Jersey amateur teams from the, the
2 statute, correct?

3 A Yes.

4 Q Okay. Did the NCAA participate -- that's a, a
5 loaded word -- let me withdraw the question.

6 Did the NCAA have discussions with senate
7 representatives of New Jersey about the, the
8 New Jersey gaming law before it was enacted?

9 A No staff members at the NCAA did so that I'm
10 aware of at all.

11 Q Did you have any discussions with any of the --

12 A No.

13 Q -- senators involved?

14 A No.

15 Q Let me then show you Exhibit 27 now.

16 MR. DREYER: We just need this marked by
17 the court reporter.

18 MR. WEGNER: It is marked. Here.

19 MR. DREYER: Oh, okay. Is this -- this may
20 have attorney work product on it, yeah, so if
21 you want to --

22 MR. WEGNER: Can you give me another 27
23 sticker and not charge me extra for it?

24 MR. DREYER: You're covering lunch, so you
25 can cover this.

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1 mean if we have conducted a survey just of
2 New Jersey students, if we have conducted our
3 reviews only of New Jersey, the answer to that
4 is, is Ms. Baker is correct, nothing has been
5 done specifically to this statute.

6 But obviously, again, surveying of and
7 gathering data from, and garnering the history,
8 historical record from these experiences across
9 the United States certainly makes clear what
10 will transpire in New Jersey, unless one can
11 make an argument, again, that New Jersey
12 university students and citizens are somehow
13 different than those in the other 49 states.

14 Q Okay. But let me ask you this, then. Has the
15 NCAA ever conducted a survey to determine
16 whether there would be any incremental,
17 incremental increase in gambling, as a result of
18 the implementation of the New Jersey statute?

19 A No.

20 Q Now, Doctor, a moment ago you talked about how
21 the language of the statute the citizens of
22 New Jersey passed itself was, in your view,
23 support for the notion that New Jersey
24 recognized that gambling on amateur sports was
25 obviously a harmful activity because it exempted

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1 MR. WEGNER: Okay. It's the least we can
2 do.

3 MR. DREYER: A freebie. There we go.
4 Okay.

5 Q Doctor, this is a transcript from a public
6 hearing before the State Senate Government
7 Wagering, Tourism, and Historic Preservation
8 Committee of New Jersey, and the committee
9 received testimony, it says here, on the
10 importance of authorizing sports wagering for
11 the gambling industry in New Jersey.

12 Do you see that --

13 A Yes.

14 Q -- at the top of the document.

15 A Yes.

16 Q If you turn to page 4, you'll see that this
17 is -- and you can look at the earlier pages if
18 you'd like to, Doctor -- that this is a
19 transcript from those proceedings.

20 A Um-huh.

21 Q And the portion that I'm going to direct your
22 attention to are comments made by Senator
23 Raymond Lesniak --

24 MR. DREYER: Lesniak.

25 Q -- Lesniak, who's the chairman, who -- I'm

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1 sorry -- was on the committee, which was chaired
2 by Chairman Wayland.

3 If you'll look at page 4 --

4 A Um-huh.

5 Q -- of the testimony, let me read the bottom of
6 that to you, if you, if you get to like
7 paragraph 8 from the top. I may -- this is the
8 senator speaking -- he says, "I may add one
9 thing that we talked about earlier. This
10 referendum would not allow gambling on
11 New Jersey based college teams wherever they
12 play, or any college games in the state. The
13 NCAA has made that request. I believe that's a
14 legitimate request. But at the same time,
15 Auburn playing Ohio State for the national
16 championships would bring a lot of folks to
17 Atlantic City and other areas of the state."

18 Do you see that?

19 A I do.

20 Q Do you know if that statement's true?

21 A It's certainly not, to the best of my knowledge.
22 I, I have never talked to any member of the NCAA
23 staff who was involved in this conversation. I
24 know of no one that had this kind of
25 conversation. And moreover, I can't imagine why

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1 A No, not at all. On, on what, on what basis
2 would you say that this, this, from our vantage
3 point, significantly harmful activity be applied
4 to 49 states but we would exempt one group from
5 it? I mean, that, that would be utterly
6 inconsistent, and make, simply make no sense
7 whatsoever from our vantage point.

8 Q Well, Nevada is exempted from the federal law
9 that --

10 A But certainly not by our request, and in fact
11 over our objections. Our strong position has
12 always been, and will remain, that we're opposed
13 to sports wagering on intercollegiate athletics,
14 and athletics period.

15 We didn't, we didn't agree to have Nevada
16 exempted. That was something that, a decision
17 that Congress made that, that we would have
18 preferred happen in a different way, and
19 testified to that extent.

20 Q Okay. Well, Doctor, if I understand, then, it
21 is -- is it your position that as long as there
22 is sports wagering in the United States, illegal
23 or legal, that poses a threat to the NCAA's
24 mission of maintaining integrity in the NCAA's
25 athletic activities?

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1 they would.

2 Q So you, you have no knowledge of any NCAA
3 official making this request of the committee;
4 is that correct?

5 A That's correct.

6 Q Okay. Do you have any reason to believe that
7 the senator is mischaracterizing what happened
8 here?

9 A I have no idea what the senator's speaking of.
10 But I do know that no one of my senior staff had
11 any conversation to this effect, nor would they.
12 It's simply incongruous to me or to anyone else
13 in the NCAA that you would allow this kind of
14 behavior as, as the senator points out, for
15 Auburn and Ohio but say you can't have that for
16 Rutgers or Princeton. That makes absolutely no
17 sense, given our values, given what we stand
18 for, given what we have consistently for a
19 hundred years argued.

20 Q If the State of New Jersey was going to pass and
21 implement a gaming statute that affected amateur
22 sports, wouldn't the NCAA prefer that if that's
23 going to happen, at least there'd be some
24 exception that limited the amount of that
25 gaming?

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Page 32

1 A Yes.

2 Q Okay. Do you have any studies that would
3 demonstrate the difference between legal and
4 illegal gambling in that regard?

5 A Not that I'm aware of.

6 Q Okay. Doctor, let's go to what would be
7 Exhibit, yesterday was Exhibit 5, which is your
8 declaration in this matter.

9 A Thank you.

10 Q Now, Doctor, are you familiar with your
11 declaration?

12 A I am.

13 Q I thought you would be.

14 Okay. Then let's, let's skip the preambles
15 that introduces you.

16 A That would be useful.

17 Q And let's just go to paragraph 5. Okay. In
18 paragraph 5, you state, in part, in the second
19 sentence, "An increase in state promoted sports
20 betting would wrongly and unfairly engender,
21 engender suspicion and cynicism toward every
22 NCAA event that affects the betting line."

23 That's your statement, correct?

24 A Yes.

25 Q What support do you have for that statement?

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1 A Well, again, the same issues that we were
 2 talking about earlier. We, we know from, from
 3 historical incidences where there have been
 4 point shaving schemes, where there have been
 5 attempts to throw games, whether in football or
 6 basketball or others, that those events add a
 7 level of cynicism and suspicion around college
 8 sport and sport in general that often permeates
 9 close games.

10 We, we have all sat in, in conversions
 11 where someone said, oh, you know, he missed the
 12 shot or dropped the ball, or the call was made
 13 by the official, that, that was the result of
 14 some, some gambling engagement. And any time
 15 that you increase the volume of gambling
 16 activity, any time that you especially endorse
 17 it and say this is not only common, this is a, a
 18 government endorsed activity, so that you
 19 increase the attention on gambling rather than
 20 on the contest itself, you, you change the
 21 nature of, of why people watch the game, how
 22 they engage in the game, who they root for and
 23 why they root for them. And, and all of that
 24 activity, of course, increases the, the
 25 suspicion that undermines the notion that this

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1 THE WITNESS: Yes.
 2 MR. DREYER: We'll try and -- and counsel
 3 had mentioned this -- but we'll all try as best
 4 as we can not to speak over each other --
 5 THE WITNESS: Of course.
 6 MR. DREYER: -- so our court reporter has a
 7 clean transcript.
 8 MR. WEGNER: Actually, I don't --
 9 THE WITNESS: Am I doing okay? We doing
 10 all right? We giving you time?
 11 THE REPORTER: You, you're, you're all
 12 talking so fast --
 13 THE WITNESS: All right. I'll slow down.
 14 THE REPORTER: -- I can barely keep up.
 15 MR. WEGNER: Well, actually I didn't
 16 because while they were setting up he had
 17 indicated that the court videographer already
 18 knew you, apparently, you have been on screen a
 19 lot --
 20 THE WITNESS: I have.
 21 MR. WEGNER: -- so I figured I didn't need
 22 to go through --
 23 THE WITNESS: All court reporters know me.
 24 It's, it's part of my charm.
 25 MR. WEGNER: The doctor's coming today? He

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1 is a game that's being played fairly and, and on
 2 a fair footing among the teams.
 3 Q Doctor, have you performed, has the NCAA
 4 performed any studies to demonstrate that an
 5 increase -- and this is important in state
 6 promoted or state authorized gambling -- would
 7 wrongly and unfairly engender suspicion and
 8 cynicism toward every NCAA event --
 9 A Yeah --

10 Q -- that affects the betting line?
 11 A No, as I said, we have not conducted any studies
 12 that differentiate between the, the impact of
 13 gamble, legal or illegal gambling, whether state
 14 sponsored or otherwise.
 15 Q Okay. So your support for this statement in
 16 your declaration in paragraph 5 is that gambling
 17 exists in the United States and that it's bad
 18 for athletics?
 19 A Yes.

20 MR. DREYER: Objection, mischaracterizes
 21 the testimony.

22 THE WITNESS: Sorry, sorry.

23 MR. DREYER: That's all right.

24 THE WITNESS: I'll give you time.

25 MR. DREYER: You, you got it all, right?

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1 said, "Yeah, he is." So I didn't go through the
 2 usual formalities.
 3 THE WITNESS: It's quite all right. So I'm
 4 sorry, could you repeat your question?
 5 MR. WEGNER: Well, let me, let me just
 6 rephrase it. I think it'd be easier.
 7 Q It's important, I think, for us to focus -- and,
 8 and I'm making no secret of my line of
 9 questioning, Doctor -- what I'm trying to get at
 10 is the actual evidence and support that the NCAA
 11 has to support the notion that New Jersey
 12 implementing its statute and legalizing sports
 13 wagering in New Jersey is harmful to the NCAA
 14 directly. That, that --
 15 A Right.
 16 Q -- direct point.
 17 A I, I understand the question. And, and the
 18 answer is yes, we know from all of our
 19 experiences, from all of the communications
 20 we've always had around gambling, from all of
 21 the surveys that we have done and data we've
 22 gathered from our own student athletes, we know
 23 that the spread of gambling causes the, the
 24 erosion of, of confidence in the games,
 25 increased pressure on our student athletes, and

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1 undermines the basis on which people are fans
 2 for universities as a whole rather than a
 3 betting line, rather than an individual player,
 4 rather than whether or not someone's going to
 5 hit a free throw or not.

6 The, the fact I, that this is a New Jersey
 7 specific statute doesn't change, in my mind, or
 8 in anyone's mind in the NCAA, the applicability
 9 of those principles across the entire country.

10 Q Okay. But again, other than what I hear you
 11 saying is, is it's just common sense that, that
 12 the, it's applicable, what specific evidence do
 13 you have to support the conclusion that you've
 14 come to that an increase in gambling will occur
 15 if New Jersey passes the statute? What support
 16 do you have for the conclusion -- not the
 17 conclusion itself -- the conclusion that that
 18 will harm the NCAA?

19 MR. DREYER: Objection, asked and answered.
 20 You can answer.

21 A Again, the -- we do not have, nor do I believe
 22 anyone has surveys that are specific solely to
 23 New Jersey and solely to the statute. The
 24 statute hasn't been in place long enough for one
 25 to ascertain, you know, what a study like that

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1 future betting scandals and the likelihood of
 2 attempts to involve student athletes in these
 3 scandals."

4 Now, same question: Other than what you've
 5 already testified to, do you have any support
 6 for that statement?

7 A Well, just the simple notion that sheer volume
 8 increases these activities. So if you, if you
 9 have government sponsorship of gambling more
 10 broadly than we have today, if you have more
 11 gambling activity going on, if you have more
 12 focus on gambling, if you are communicating to
 13 our athletes, to our fans, to students in
 14 general, to anyone, that gambling is not on --
 15 on collegiate sport -- is not only all right,
 16 it's approved and indeed encouraged, I assume
 17 New Jersey wants to have gambling on sports to
 18 increase that activity since they want to
 19 generate revenue out of it -- one can only
 20 assume that's the reason for doing this -- then,
 21 then, again, it's, it doesn't require a study to
 22 say if there's more volume of these activities,
 23 there's a higher likelihood that we'll have
 24 negative impacts on our students and on our
 25 institutions.

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1 would look like.

2 But again, we don't have to conduct that
 3 experiment to know how it has played out in
 4 other venues, how it has affected games cross
 5 the country, how it has impacted institutions.

6 We know what that, what that result is.
 7 And there's utterly no reason to believe that
 8 the result wouldn't be the same in New Jersey as
 9 it has been in other, other venues.

10 Q But other than that, you have no evidence that
 11 the implementation of the New Jersey statute
 12 will harm the NCAA?

13 A Again, we haven't done any specific studies
 14 about New Jersey or the New Jersey statute.

15 Q Have you done any studies that would, that would
 16 discern between the impact on the NCAA from
 17 legal versus illegal gambling in the

18 United States?

19 A No.

20 Q Okay. Let's go to paragraph 6 of your
 21 declaration, Doctor. And the part I want to
 22 discuss with you is, is where you say in
 23 paragraph 6 of Exhibit 4, I think this is, "The
 24 expansion of state sponsorship of sports betting
 25 will only serve to increase the likelihood of

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1 Q Doctor, do you have any evidence that the
 2 implementation of the New Jersey statute would
 3 in fact increase the volume of sports wagering
 4 in, in the United States?

5 A You know, we have heard -- and, and I don't
 6 have, I can't cite chapter and verse on this --
 7 but we have heard from those involved in these
 8 activities that, you know, the notion that it
 9 would supplant, that legal gambling supplants
 10 illegal gambling, is, is unviable because
 11 illegal gambling has some significant advantages
 12 that gamblers enjoy, most notably they don't pay
 13 taxes on it, they can get credit lines, they
 14 could do it by telephone, they can, they can get
 15 extensions of, of loans and roll over the bet if
 16 they want to.

17 Illegal gambling has some inherent
 18 advantages for, advantages for gamblers that
 19 aren't going to be diminished by the fact that
 20 you have legal gambling. There will still be a
 21 significant amount of, amount of illegal
 22 gambling, whether there is legal gambling or
 23 not.

24 Again, I assume that this whole notion is
 25 about increasing gambling activity on college

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1 sports because that's how you make money on the
 2 gambling, and that is, I assume, the basic
 3 intention of this statute.

4 Q But again, the NCAA has no direct evidence that
 5 would demonstrate that the implementation of the
 6 New Jersey statute would increase gambling on,
 7 on the NCAA's activities?

8 MR. DREYER: Objection, asked and answered.
 9 Answer.

10 A Well, I think I did answer it. I, I answered
 11 the basis on which we, we have drawn, drawn that
 12 conclusion.

13 Q Okay. Let's go to paragraph 7 of your
 14 declaration, where you say, in part, "The core
 15 entertainment value of fair and honest
 16 competition that is reflected in NCAA
 17 competition would be replaced by the bettor's
 18 interest based not on team, on team or player
 19 performance, but on the potential financial
 20 impact of each NCAA athletic competition."

21 Do you see that?

22 A I do.

23 MR. DREYER: I think there was a slight
 24 misreading. It's "competition could be replaced
 25 by the bettor's interest." Just to clarify.

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1 important, in business parlance, brand
 2 development vehicle for a university.

3 Universities don't engage in college
 4 athletics for the same reasons that, that other
 5 people engage in business activities. These are
 6 not, with less than 20 exceptions, these are not
 7 financially viable financially attractive
 8 propositions. They're propositions that serve
 9 the interest of a, of an academic community, of
 10 a university, of its students, of the student
 11 athletes, of its alumni.

12 The, when you go to, when you go to a
 13 college basketball game or football game, people
 14 are cheering for a team, for a community, for a
 15 university. When you have gambling, then, of
 16 course, the, the whole notion of, of gambling is
 17 that you're, you're not worried about whether a
 18 team wins or loses, you're worried about whether
 19 or not they beat or didn't beat the spread, or
 20 whether or not an individual player had some
 21 specific performance, or whether or not the, the
 22 field goal kicker made the, the last kick.

23 And, and so it shifts by -- again, by
 24 common sense. Do I have a study that proves
 25 this? No. This is what gambling's about. This

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1 MR. WEGNER: Let me just read it again,
 2 then --

3 MR. DREYER: Sure.

4 MR. WEGNER: -- so the record is clear.
 5 Q Paragraph 7 of your declaration, Doctor, you
 6 say, "The core entertainment value of fair and
 7 honest competition that is reflected in NCAA
 8 competition would" -- would -- "could be
 9 replaced by the bettor's interest based on, not
 10 on team or player performance, but on the
 11 potential financial impact of each NCAA athletic
 12 competition."

13 Do you see that?

14 A Um-huh.

15 Q Okay. What evidence do you have to support that
 16 statement specifically that the entertainment
 17 value of fair and honest competition would be
 18 diminished as a result of the implementation of
 19 the New Jersey statute?

20 A One of the distinctions of intercollegiate
 21 athletics is the attachment it provides for
 22 people to a, a given university. People aren't
 23 typically just a fan of Ohio State or Alabama or
 24 UCLA. They, they derive from that an attachment
 25 to that overall institution. It becomes a very

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1 is what you bet on. This is what the betting
 2 lines are all about.

3 If people have money at stake, they're
 4 worried about the outcome of the, of the bet,
 5 not the outcome of the game, not what does this
 6 mean for my university, or what does it mean for
 7 this community. It's not about, about that
 8 notion at all any longer. It's simply about
 9 what does that mean for my bet.

10 That has a significant impact on the
 11 universities themselves, who in fact engage in
 12 these activities and rely on the university, on
 13 the athletic program as an extension of
 14 themselves, something that reflects their
 15 values, reflects who they are, what they
 16 represent, brings in their alumni, attaches them
 17 to the school.

18 If they believe that game is fixed, or they
 19 believe that they lost a, a bet, whether their
 20 team won or lost, it completely changes the
 21 relationship between a fan, and, and that, that
 22 team and that university. It's a very, very
 23 different environment.

24 Q Doctor, I think we all understand the concern
 25 that you're articulating, but my question is

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1 what evidence do you have that the core
 2 entertainment value of fair and honest
 3 competition that is reflected in NCAA
 4 competition would be replaced. Now that's
 5 important, "replaced." So the entertainment
 6 value is replaced by the bettor's interest,
 7 based not on a team's player's performance or
 8 the team's performance, but on the potential
 9 financial impact of each NCAA athletic
 10 competition; what evidence do you have that it's
 11 going to replace that?

12 A I, I've never known anybody to go to a
 13 racetrack, make a bet on a horse, and then not
 14 cheer for that horse. I've never known anybody
 15 who has placed a bet on a Super Bowl game who --
 16 I, I don't know people who bet on Super Bowl
 17 games -- but I'm assured that, I'm sure in my
 18 confidence that when somebody places a bet on an
 19 over, under spread, whatever they bet on, that
 20 they're going to be interested in the outcome of
 21 that bet. I mean, why would they place the
 22 wager otherwise?

23 The, the notion that that somehow changes
 24 the way one looks at a game, changes the way one
 25 experiences that game, to me is -- I mean, I

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1 events that occur inside that game. It happens
 2 all the time in, in the illegal and the legal
 3 betting world, and it surely affects the way
 4 people participate and think about that game.
 5 Q And that's my question, Doctor. What evidence
 6 do you have for that last statement, it affects
 7 the way that they think about the game?

8 MR. DREYER: Objection, asked and answered.
 9 A Yeah, I, I haven't done a psych, psychological
 10 analysis of gamblers. I, I'm enormously
 11 confident in the statement that betting on a
 12 game changes the way you look at a game. I, I
 13 can't imagine human nature being, being
 14 different.

15 Q But that's just your view of human nature?
 16 A Absolutely, my view of human nature, and I
 17 suspect it's supported by virtually everybody
 18 that you want to talk to.

19 Q Well, not necessarily, Doctor. We wouldn't be
 20 here if everybody agreed with that statement.

21 A Well --

22 MR. DREYER: It's not a question.

23 MR. WEGNER: Not a question. It's a
 24 gratuitous comment, Doctor.

25 MR. DREYER: There's a period at the end of

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1 don't even know that I have to make the
 2 argument -- of course it would. How could it
 3 not?
 4 Q Well, Doctor, couldn't folks bet on teams that
 5 they support? For instance, you know, I would
 6 feel sort of bad if I was betting against a team
 7 that was a school that I went to. So I, let's
 8 say I place a bet on my team. Is that
 9 diminishing the entertainment value of the
 10 outcome of that, of that game?

11 A It certainly does if you're not really betting
 12 on the team, you're betting on the spread that
 13 they have. You're saying, well, it'd be great
 14 for good old State U to win, but they'd better
 15 not win by more than two points because I've got
 16 a bet on that. And, and, you know, and all a
 17 sudden some kid throws for a touchdown, and now
 18 you're mad at the kid because he threw for a
 19 touchdown and you missed your bet. Of course it
 20 changes the nature of the, the relationship at
 21 all.

22 I'm sure people bet on their, on their home
 23 teams. I'm sure they also bet against their
 24 home teams. I'm sure they bet on spreads. I'm
 25 sure they bet on the, the number of different

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1 that statement.

2 MR. WEGNER: Not a question mark, not a
 3 question mark, that's true.

4 A The State of New Jersey must have thought it was
 5 problematic or they wouldn't have prohibited it
 6 on their campuses.

7 Q Well, except -- Doctor, I'm not going to argue
 8 with you, this is a deposition, not an
 9 argument -- but there's already evidence in the
 10 record that you may not agree with that, that
 11 the carve-out for New Jersey in its statute was
 12 at the request of the NCAA.

13 A That's --

14 MR. DREYER: Objection to the form of the
 15 question. There's no evidence in the record,
 16 hearsay or otherwise.

17 A Yeah, there -- that's just wrong.

18 Q You're sure that it's, it's wrong?

19 MR. DREYER: We've asked you for evidence.
 20 You haven't produced anything.

21 MR. WEGNER: I think you've got it in front
 22 of you now.

23 MR. DREYER: You've got a hearsay statement
 24 from the senator, who, by the way, even though
 25 there was a request, said it was legitimate, so

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1 that there actually --
 2 MR. WEGNER: So in other words, the -- if
 3 it's a, if it's a record of, of a legislative
 4 proceeding of the State of New Jersey as opposed
 5 to congress, that's hearsay, but Congress isn't?
 6 MR. DREYER: I'm just, we've asked you for
 7 what proof supports this statement. You don't
 8 have any. But, you know, counsel, let's not
 9 quibble --
 10 MR. WEGNER: Let's not get into it.
 11 MR. DREYER: I don't want to take up time.
 12 Q All right, Doctor. Let's go to paragraph 9 of
 13 your declaration.
 14 A Oh, paragraph 9, I'm sorry.
 15 Q Paragraph 9. I'm sorry. There isn't -- no, you
 16 don't have nine pages. Therefore --
 17 A I, I was looking for page 9 and --
 18 Q You don't have nine. It's paragraph 9 on page 4
 19 where you say, "In addition, permitting
 20 legalized gambling in New Jersey will
 21 significantly undermine the efforts of NCAA
 22 staff that are dedicated to educating our member
 23 institutions and student athletes regarding the
 24 harms of gambling."
 25 What's your support for that statement?

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1 they have legal sports wagering, that they will
 2 encourage customers to come in and, and gamble
 3 on intercollegiate athletics, that they will do
 4 everything they can to maximize the revenue from
 5 that, from that activity, while simultaneously,
 6 simultaneously we are trying to communicate
 7 exactly the opposite message to our student
 8 athletes. The two things are completely
 9 orthogonal.
 10 I, I don't see how they do anything but
 11 conflict in a very fundamental fashion.
 12 Q Well, Doctor, the message of the state, of the
 13 statute that New Jersey has implemented, is a
 14 message -- if there is one -- is delivered from
 15 the State of New Jersey, not the NCAA. It's
 16 not, it's not the NCAA adopting New Jersey's
 17 position.
 18 A The mere fact that the, that the State of
 19 New Jersey has taken a position that establishes
 20 that this activity is legal and encouraged here
 21 in this state sends a very clear message to
 22 anyone that pays attention to this significant
 23 corner of the country that this activity's
 24 appropriate, and what the NCAA is telling us is
 25 just wrong, and, and we're going to, we're going

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1 A Well, first of all, today we engage in a wide
 2 range of educational activities with our student
 3 athletes, both directly with the NCAA's national
 4 office staff and indirectly through all of the
 5 athletic departments in the country, about what
 6 the rules are pertaining to gambling, what the
 7 risks are, how to handle circumstances when
 8 you're, if and when you're approached by someone
 9 who is trying to get you to throw a game; how
 10 to, how to interact with other students who
 11 might be interested in gambling on games.

12 We have a very extensive communication and
 13 educational program around those, those issues.
 14 If we are explaining to students why this is
 15 problematic, why it's inappropriate, why we
 16 oppose gambling, and then the State of
 17 New Jersey is communicating exactly the
 18 opposite, saying it's not only appropriate, we
 19 encourage gambling on intercollegiate athletic
 20 events, that certainly sends a message that's
 21 completely the opposite of what the message that
 22 we send.

23 I can only assume -- again, I don't have
 24 evidence of it -- but I can only assume that the
 25 State of New Jersey will actually advertise that

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1 to follow the laws of the State of New Jersey.
 2 I don't, I don't see how a young person or
 3 anyone else doesn't see those as two contrary
 4 messages.
 5 Q Isn't that contrary message, if it is contrary,
 6 already being delivered by Nevada?
 7 A Yes, it is, and we're opposed to it there as
 8 well.
 9 Q But the question isn't are you opposed to it, my
 10 question is what evidence do you have that the
 11 passage and implementation of the New Jersey
 12 statute will significantly undermine the efforts
 13 of the NCAA staff.
 14 A If -- so did -- have I conducted a scientific
 15 survey about whether or not having two
 16 conflicting messages delivered to somebody
 17 doesn't dilute those messages? No, I haven't
 18 done that.
 19 But I, I think, again, most anyone would
 20 recognize that if you are trying to communicate --
 21 again, I'm, I'm making assumptions about, about
 22 human behavior that you may disagree with -- but
 23 the fact is, is, we are telling our student
 24 athletes what should or should not occur around
 25 gambling activity. We are supportive of the

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1 congressional law that says this is only legal
 2 in one place, and even there we don't like it
 3 and don't condone it and don't want our student
 4 athletes to participate in it.

5 To add to that, then, another message from
 6 a state government that says, no, no, no, don't
 7 pay attention to that, the opposite is true,
 8 the, the fact is, is that gambling on college
 9 sports is, is perfectly appropriate, we even
 10 encourage you to do it, how can that not
 11 diminish the value of the message that we're
 12 trying to deliver?

13 Q But that, again, is a conclusion that you draw.
 14 You have no evidence of that.

15 A It is absolutely, it is absolutely a conclusion
 16 that I draw and I think anyone else would.

17 Q Okay. You've already established that illegal
 18 gambling in the United States is a multibillion
 19 dollar industry every year, correct?

20 MR. DREYER: Objection to the form of the
 21 question, and lack of foundation. You can
 22 answer.

23 A It, it's a very large enterprise. I, I don't
 24 know the volume of it.

25 Q Has the NCAA undertaken any activities to

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1 sport in any fashion that falls within the
 2 purview of the Association, we aggressively
 3 pursue those issues. We have sanctioned people
 4 involved in gambling. We have given people show
 5 cause orders who've been involved in gambling,
 6 which makes it very difficult for them to work
 7 in the enterprise.

8 We engage in those kind of activities
 9 constantly, and we're constantly conducting
 10 investigations. We have live and open
 11 investigations right now involved in, in
 12 gambling enterprises.

13 So it's something that we are extremely
 14 sensitive to, something that we work very hard
 15 at, all the time.

16 Q Doctor, is it, is it true that most of the time
 17 that, when you're involved in these activities,
 18 it's when some illegal gambling activity is
 19 brought to the attention of the NCAA, correct?

20 A Well, I'm not, I'm not sure I understand your
 21 question. I'm sorry.

22 Q Well, I'm going to put it this way. Illegal
 23 gaming is not regulated, correct?

24 MR. DREYER: Objection, foundation. You
 25 can answer.

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1 eliminate illegal gambling in the United States?
 2 A We work very hard to, to control those things
 3 that are under our purview, which, of course, is
 4 the behavior of our, our students and coaches
 5 and all those who work in, in intercollegiate
 6 athletics. And in that sense we have worked
 7 very hard to control the, the spread of, of
 8 illegal gambling within the Association.

9 Q But my question is has the NCAA undertaken to,
 10 anything to eliminate or reduce illegal gambling
 11 in the United States?

12 MR. DREYER: Objection, asked and answered.

13 A I think I just answered that.

14 Q I mean, what I heard your answer is -- let, let
 15 me see if I can rephrase the question -- other
 16 than having programs that are delivered to NCAA
 17 institutions about the problems with gambling
 18 and the evils of gambling, has the NCAA done
 19 anything to reduce the amount of illegal
 20 gambling, other than education of the, in the
 21 institutions, to reduce the level of illegal
 22 gambling that's available in the United States?

23 A Sure. Whenever we have evidence of any gambling
 24 activity among the members of the Association,
 25 students, coaches, anyone involved in college

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1 A Yeah, pretty much by definition.

2 Q Okay. And therefore illegal gaming is more
 3 difficult to detect than the existence of legal
 4 gaming, which is regulated, correct?

5 MR. DREYER: Objection, foundation. You
 6 can answer.

7 A I assume so, sure.

8 Q Therefore --

9 A I haven't done a study on it, but I assume
 10 that's true.

11 Q Therefore, isn't it so that illegal gambling is
 12 a more difficult activity to detect than legal
 13 gambling?

14 MR. DREYER: Objection, lack of foundation.
 15 You can answer.

16 A Again, I assume so.

17 Q Has the NCAA worked with gaming officials in
 18 Nevada to uncover or to investigate purported
 19 acts of illegal sports wagering?

20 A Yes.

21 Q And why is that?

22 A Well, the -- because they -- they are willing to
 23 talk to us occasionally. And they, I'm sure,
 24 have their own motivations. I can't speak to
 25 their motivations as to why they would do so.

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1 And we're trying to make the best of a bad
2 situation.

3 We, as I've stated clearly, would strongly
4 prefer that there not be legal gambling on
5 intercollegiate athletics anywhere, that we
6 don't want gambling, legal or otherwise,
7 anywhere.

8 But since it exists in, in Las Vegas and in
9 Nevada in general, we attempt to garner as much
10 information about them, just as we do about,
11 about illegal gambling.

12 Q And has that proved helpful to the NCAA, in, in
13 uncovering illegal wagers?

14 A I'm, I'm probably not the best person to answer
15 that question. You, you deposed someone
16 yesterday who is more knowledgeable about the
17 details of those investigations.

18 But I'm sure it's been useful in some
19 inquiries, if for no other reason than to
20 understand the dynamics of the gambling
21 activity.

22 Q Doctor, are you aware of any instance where
23 legalized gambling caused a point shaving
24 situation?

25 A I don't know the, the details of the myriad of

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1 gambling scandals that have occurred involving
2 sport in general well enough to, to answer it
3 with any, with any definitive nature. So I, so
4 I can't, I can't provide you information one way
5 or another.

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1 point shaving scheme in a market that, gambling
2 market that is regulated and transparent, as
3 opposed to one that isn't?
4 MR. DREYER: Objection as to foundation.
5 You can answer.
6 A I, I suppose it depends on the context
7 completely. I mean, I really, I really don't
8 know the mechanics of, of game fixing. I
9 haven't spent much time looking at it.
10 Again, you, you had an expert in front of
11 you yesterday. So anything that I would offer
12 would be sheer speculation and not of particular
13 value.
14 MR. WEGNER: Do you want to take a short
15 break, then? We've been going about an hour.
16 THE WITNESS: Yeah, that'd be fine, if you
17 don't mind.
18 MR. WEGNER: Sure.
19 THE VIDEOGRAPHER: We're off the record.
20 Local time is 11:53 a.m.
21 (A recess was taken.)
22 THE VIDEOGRAPHER: We're back on the record
23 at 12:06 p.m.
24 Q So, Doctor, let's talk a little bit more about
25 Nevada and Las Vegas. And we were talking

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4 Q Okay. Would you agree that if you were a, the
5 sort of person who would do the despicable and
6 try to fix a match, especially an amateur match,
7 wouldn't you prefer to do that in a market that
8 was unregulated and undisclosed and
9 undiscoverable, to some extent, than in a legal
10 market?
11 MR. DREYER: Objection, calls for
12 speculation.
13 A You didn't like my assumptions earlier, now you
14 want my assumptions?
15 Q No. It actually wasn't your assumption, it was
16 your conclusions that I didn't like, not your
17 assumptions.
18 A I, I have no idea. I really don't.
19 Q Well, let me, let me make it more pointed then.
20 If I'm going to fix a match and then gamble
21 on it, wouldn't it be preferable for me to do so
22 in a market that's not regulated than one that
23 is regulated?
24 A I, I honestly don't know.
25 Q Do you know this? Is it easier to detect a

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1 before the break about the efforts of the NCAA
2 staff to educate people about problems with
3 gambling.
4 Does the NCAA do anything differently in
5 schools that are in Nevada in terms of the
6 educational programs on gambling?
7 A Well, first of all, we, we have -- this isn't
8 directly in answer to your question -- but we
9 have policies that prohibit any of our
10 tournament play, post season play, that's NCAA
11 play in the state of Nevada.
12 So if those institutions that are in Nevada
13 want to host events, they have to do it in a
14 different state, they can't do it in their home
15 state on their home turf. That in and of itself
16 sends a pretty powerful message to those
17 institutions as to what is or is not permissible
18 by NCAA rules.
19 Those schools -- and I have to speak a
20 little bit historically, because I don't know
21 the current leadership of those schools -- but
22 having known some of the previous leadership of
23 those schools, I know they make a particular
24 effort to, to educate their student athletes,
25 because in fact there's such ready access to, to

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1 gambling, and the concern that they have about
 2 the prominence in, in those, in those cities
 3 that, that have universities.

4 So the educational effort and the, the
 5 message is communicated very loud and clearly
 6 that this is a challenge for those universities.

7 Q Now, this educational effort, Doctor, that the
 8 NCAA has undertaken, does it draw any
 9 distinction with the students and the staff or
 10 the coaches between illegal or legal gaming?

11 A You know, I can't answer that. The, the
 12 policies -- because I don't know the details of,
 13 you know, all the educational materials that are
 14 provided -- the policies don't differentiate.
 15 So I assume they don't. But again, I don't know
 16 the details of when, when we have educational
 17 activities before one of our tournaments, for
 18 example, whether or not there's differentiation.

19 Q Do you think there should be?

20 A Well, certainly they, they need to understand
 21 that when we're talking about gambling
 22 prohibitions, we're talking about all forms of
 23 gambling on sports wagering, and that that needs
 24 to be made clear, and so in that sense, no,
 25 there shouldn't be any differentiation at all.

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1 Q Okay. So let's start with match fixing. Do you
 2 have any evidence at all, not just a study but
 3 any evidence, to support the proposition that
 4 the implementation of the New Jersey gaming law
 5 would increase match fixing on NCAA matches and
 6 tournaments?

7 MR. DREYER: Objection, asked and answered.
 8 You can answer.

9 A Well, it -- the, the contrary is certainly true,
 10 that there's no evidence that it would diminish
 11 it. Since we, we know in Europe, for example,
 12 there's legal sports wagering, and the, and the
 13 incidence of, of especially very dramatic, very,
 14 very large sports match fixing activities have
 15 gone on with professional soccer, for example,
 16 Italy being the most notorious of late.

17 And, and at the same time, the, the
 18 assumption is -- and I think it's a very valid,
 19 valid assumption -- that increased gambling
 20 activity increases the probability of those
 21 kinds of behaviors occurring. You have more
 22 people gambling, more at stake, more people
 23 attentive to it, more people believing that this
 24 is appropriate behavior, and therefore the, the
 25 probability of, of engagement around, around

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1 If there's extent to which there's a need
 2 to make sure students understand that, that
 3 there's different ways to participate, different
 4 ways to be taken advantage of, different ways
 5 to, to be approached, then I assume that should
 6 be part of the educational process.

7 Q I'd like to, Doctor, to move things along, to
 8 list what, in listening to your testimony this
 9 morning, I understand to be your concerns as the
 10 president of the NCAA about the implementation
 11 of legalized gambling and sports wagering in
 12 New Jersey. And let me just get them out, and
 13 then we'll talk about them one at a time.

14 One is match fixing or point shaving.

15 A Um-huh.

16 Q Two is public perception and erosion of
 17 confidence in the game.

18 A Yes.

19 Q Three is harm to student athletes.

20 A Um-huh.

21 Q And then four is fan loyalty?

22 A Yes, in general, yes.

23 Q Or we could call that an impact on the fanship.

24 A No, no, that's okay. You -- I understand
 25 your -- I understand what you mean.

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1 fixing the match goes up just because there's
 2 more people involved in the activity, in the
 3 gambling activity itself.

4 Q Okay. Well, what evidence do you have that
 5 there'll be more people involved in the gaming
 6 activity if gaming is legalized in New Jersey?

7 MR. DREYER: Objection, asked and answered.
 8 A Yeah, just the, the assertions of people who
 9 have been involved in the activity that I've,
 10 that I've heard from, that the, the nature of
 11 illegal gambling -- gambling doesn't, doesn't
 12 change fundamentally when you add legal gambling
 13 on top of it. Illegal gambling has some things
 14 that those people who engage in those kind of
 15 behaviors find attractive, that, that isn't
 16 matched by, by legal gambling.

17 And so the -- I -- the burden of proof, to
 18 me, ought to be on those who are legalizing
 19 gambling, demonstrate that, in fact, this
 20 diminishes gambling activity, and I don't think
 21 that's something that can be done.

22 Q Okay. Well, you're not a lawyer, and we're
 23 not --

24 A I'm not.

25 Q -- getting into a legal debate about that.

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1 But as plaintiff, actually, the burden is
2 on you.

3 A Oh, I understand that.

4 Q And so what I, what I hear you saying is, in the
5 answer to my question about evidence that match
6 fixing would be increased by the implementation
7 of the New Jersey statute, what you're saying is
8 there's no evidence that it wouldn't be
9 diminished.

10 A I'm saying that --

11 MR. DREYER: Forgive me. The witness's, it
12 is mischaracterizing the witness's testimony
13 over the last hour and a half. So you can
14 answer the question.

15 A Yeah, the, the notion is that legal gambling
16 will increase overall gambling activity, and
17 anything that increases overall gambling
18 activity increases the probability of, of match
19 fixing.

20 Anytime you also legalize and legitimize
21 that activity, the, the logical restraints on
22 engaging in that activity go down. Again, I
23 assume that's why you, you do this. And, and
24 the nature of the, of the restraint that someone
25 might feel against engaging in those kind of

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1 fixing on NCAA tournaments and competitions, you
2 said that there's no evidence it wouldn't, it
3 would diminish it, it's probably, it's logic,
4 it's a conclusion and it's likely.

5 Okay. What I need to know, though, is, is
6 what evidence do you have, what empirical data,
7 evidence, studies, focus groups, anything, do
8 you have to support the proposition that
9 implementing the New Jersey statute would
10 increase point shaving in NCAA matches?

11 MR. DREYER: Counselor, this has been
12 covered repeatedly. The witness has talked
13 about studies. I --

14 A The, the --

15 MR. DREYER: -- so you have our objection
16 again. We're replowing old territory.

17 A Yeah, I mean, the -- and I think I said this
18 before, if not, I'll say it again -- there are
19 no studies that I'm aware of that look at the
20 State of New Jersey exclusively, the New Jersey
21 statute, and verify or disprove what you're
22 saying.

23 So if that's your question, the answer is
24 no, that there have been no empirical studies
25 that demonstrate that in the State of New Jersey

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1 activities probably goes down along with it.

2 As I talked about extensively, we're trying
3 to educate student athletes about not
4 participating in gambling, about not being
5 involved in, in fixing games, about not being
6 involved in organized gambling activities. And
7 when a state comes in and legalizes that
8 activity, it sends exactly the opposite message,
9 and it erodes the, the position that the NCAA
10 has historically taken.

11 That in and of itself is likely to provide
12 greater opportunities for match fixing.

13 Q Okay. Doctor, let me just break down what you
14 said. Because I -- and, and I don't mean to be
15 disrespectful of the answer, and counsel said
16 it's been asked and answered several times, but
17 I'm actually trying to get a specific answer,
18 and I haven't gotten it yet. And that is
19 that --

20 MR. DREYER: Objection to the speeches,
21 counsel. Let's just ask questions, please.

22 MR. WEGNER: That's fine.

23 Q In, in answer to my question about having
24 evidence that the implementation of the
25 New Jersey gaming statute would increase match

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1 that I'm aware of.

2 Q Okay. Let's go to public perception, same
3 question. Now, what evidence do you have to
4 support the notion that the implementation of
5 the New Jersey gaming statute would harm the
6 public's perception of the NCAA and its matches?

7 MR. DREYER: Objection, asked and answered.
8 You may answer the question.

9 A Again, if you're asking are there empirical
10 studies that focus on the State of New Jersey
11 and the New Jersey statute, then, then the
12 answer is those do not exist. I don't believe
13 it is required to have a scientific study to
14 ascertain that increased gambling activity has
15 those, those effects that you're describing.
16 And, and if you're asking me is that common
17 sense, then, yeah, that's common sense.

18 Q Doctor, let's talk about No. 3, which is the
19 implementation of the New Jersey statute, gaming
20 statute, would cause harm to student athletes.

21 Could you describe what you mean by that?

22 MR. DREYER: Objection, asked and answered.

23 A Yeah, we spent a good bit of time the first hour
24 discussing this.

25 Now the, the position of the NCAA has

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1 always been that, that gambling first and
 2 foremost erodes the integrity of intercollegiate
 3 athletics. I, I take that as a given, given a,
 4 a hundred years worth of history, and having
 5 seen impacts that gambling has on college sport.
 6 I'm sure somebody's written a dissertation on
 7 it, but we haven't dug it up. We just know the
 8 facts and know the history.

9 And, and this has been widely reported in
 10 the media for, again, decades. And we know it's
 11 true also in professional sport, well
 12 established in the common parlance of American
 13 society, that when people are gambling on games,
 14 their attitudes toward those game change, and
 15 they, the potential for and indeed the, the
 16 realities of games being fixed occurs.

17 That's -- I, I can't point to a study that
 18 proves that in New Jersey, but I'm accepting
 19 that as a given in American society.

20 The, the recognition of that by students
 21 and our ability to in fact dissuade students
 22 from engaging in inappropriate behavior around
 23 gambling when the state or states are saying
 24 that this is appropriate and legal behavior that
 25 we think people should be allowed to engage in

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1 want for our student athletes. I think that's
 2 the kind of harm that is, is waiting for them in
 3 these circumstances. And, and I think the State
 4 of New Jersey recognized it when they forbid
 5 their own institutions from being exposed to
 6 this, this kind of pressure.

7 Q Doctor, actually, I can understand why your
 8 counsel may have thought it was an asked and
 9 answered question, but your answer actually
 10 helped to sort of focus it.

11 What I was -- on, on item 3, which is harm
 12 to students, I didn't mean the general harm -- I
 13 mean, in other words, what is the harm to
 14 students at NCAA institutions that will result
 15 from New Jersey implementing the statute?

16 By that I mean -- you used the word
 17 pressure -- what additional pressure will there
 18 be on students, student athletes, as a result of
 19 the implementation of the New Jersey gaming
 20 statute?

21 MR. DREYER: Same objection, asked and
 22 answered.

23 A I think I just answered that.

24 Q Okay. So that is the answer. In other words,
 25 the, the pressure is that, the pressure is that

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1 if you're of an appropriate age, then, you know,
 2 that completely erodes the underpinning of that
 3 notion. It exposes students to a dramatically
 4 increased level of pressure.

5 Every -- when there's sports wagering,
 6 legal sports wagering on a game -- everyone
 7 knows there is X amount of money riding on this
 8 game in the State of New Jersey book, and some
 9 kid has to go up and kick a field goal, and he
 10 kicks, and he misses a field goal, and somebody
 11 can say, wow, that just cost people X million
 12 dollars, because they're all betting on that, on
 13 that kick.

14 You know, that's exposure that we don't
 15 want our student athletes to have. We don't
 16 want student athletes to have the, the reality
 17 of fans sitting in the stands with money riding
 18 on that game, everyone talking about the money
 19 riding on that game, everyone saying from
 20 announcers on down, well, here goes -- and the
 21 guys writing in the sports pages -- well, here
 22 goes a kid to the line to shoot for a million
 23 dollar bet, you know, that we've all, we all
 24 know is riding on this game.

25 That's the kind of exposure that we don't

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1 because there is wagering on any particular
 2 sporting activity, that that athlete's
 3 performance gets called into question?

4 MR. DREYER: Counselor, I think that was a
 5 part of the witness's answer, so I don't want --

6 MR. WEGNER: That was the question.

7 MR. DREYER: -- the record to reflect
 8 that's -- the answer had more points than that.
 9 So I think you've mischaracterized his answer in
 10 total. I think you pulled out a part of it. So
 11 I just want the record to be clear.

12 MR. WEGNER: Which is me just trying to
 13 focus it. So, Doctor, am I, am I clear on the
 14 question? You want me to try to, try it again?

15 THE WITNESS: No, no.

16 A So, so clearly what you just described is a
 17 piece of that, without doubt. But again, the,
 18 the notion of, of the entire intercollegiate
 19 enterprise being eroded by and damaged by the
 20 loss of integrity in those games, the notion
 21 that the sport is becoming increasingly
 22 professionalized, that it is becoming not a
 23 collegiate event but a, a venue for gambling,
 24 that it is becoming increasingly one where the
 25 outcomes of the game are, are the focus of, of

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1 a, a betting line rather than engagement with
 2 that program, fundamentally changes the nature
 3 of college sport. And there's, there's just no
 4 question about the fact that it changes the
 5 nature of that sport.

6 And for our student athletes it changes
 7 their con -- their participation in that sport.
 8 It, it clearly impinges upon the notion of
 9 amateurism. It clearly impinges upon the fact
 10 that they're competing in these games as
 11 students. It makes them much more akin to a
 12 deck of cards.

13 Q So, Doctor, we've already established this
 14 morning that illegal gaming on sports wagering
 15 is a very large industry in this country and has
 16 been for a long time, correct?

17 A Yes.

18 Q And that, I would expect your position is that
 19 the existence of that gaming sports wagering
 20 creates the kinds of pressures and harm to the
 21 students you've been describing, correct?

22 A It can.

23 Q Okay.

24 A It's one of the reasons we oppose it and work
 25 hard to, to minimize it.

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1 Q Okay. But, Doctor, those are all conclusions
 2 that I know you firmly hold, but my question is,
 3 do you have any focus groups, studies, any
 4 empirical data to support those conclusions?

5 MR. DREYER: Same objection. You can
 6 answer.

7 A Yeah. I, you know, as I've said before, you --
 8 no, we have not done empirical studies on the
 9 impact of the New Jersey law on illegal gambling
 10 in the State of New Jersey. And I don't believe
 11 those exist.

12 Q Okay. Let's go to No. 4, then, which is that
 13 the implementation of the New Jersey gaming law
 14 or gambling law would adversely impact fan
 15 loyalty of NCAA fans.

16 Same question: What evidence do you have
 17 to support that?

18 A Well, I answered that quite extensively in the
 19 first hour. And again, I assume the nature of
 20 your question is do I have, or does anyone have
 21 empirical studies about this impact in
 22 New Jersey, by the New Jersey law, and the
 23 answer is no, those don't exist.

24 Q Okay. And I assume it's the same answer for the
 25 notion that the implementation of the New Jersey

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1 Q And what evidence do you have to support the
 2 notion that there will be an increase or
 3 irreparable harm to the NCAA as a result of
 4 New Jersey implementing its gaming statute?

5 MR. DREYER: Objection, asked and answered.

6 A Because, first of all, if it is, if it is
 7 legalized, it will become much more broadly
 8 discussed in the media. It will be the point of
 9 a -- of, of a great deal of advertising. It
 10 will be a point of a great deal of recruitment
 11 of people to come and participate in these games
 12 as gamblers, not as, not as individuals. It
 13 will, in, in the most fundamental ways, codify
 14 and legitimize behavior that we, I think as
 15 you agreed, see as, as damaging to
 16 intercollegiate athletics.

17 And so if you're legitimatizing that, I
 18 mean, one can, one can make the same argument
 19 about legalizing any illegal activity. Well, it
 20 won't be illegal anymore, but will it have
 21 diminished? No, of course not.

22 In this particular case, it'll, it'll
 23 simply make it a greater topic of conversation
 24 in and around the athletic competition, and in
 25 and around the lives of our student athletes.

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1 gaming statute would erode public confidence in
 2 games?

3 MR. DREYER: Objection, asked and answered.

4 You can answer.

5 A Yes.

6 Q Okay. Thanks, Doctor, thank you.

7 Doctor, this wasn't one that you listed, so
 8 I'm -- it's not yours -- but I'm going to ask
 9 you if this is one of your concerns about harm
 10 to the NCAA as a result of the implementation of
 11 the New Jersey law.

12 And that is, is, do you believe that there
 13 will be a dropoff in attendance of NCAA events
 14 as a result of the implement, implementation of
 15 the New Jersey statute?

16 A I don't know the answer to that. I don't, I
 17 don't make an assumption one way or another on
 18 it. I think it's unclear.

19 Q So you don't know?

20 A I don't know.

21 Q What about revenues to the institutions that are
 22 a part of the NCAA?

23 A I think it's highly variable. You know, if, if
 24 an institution is, is exposed to a gambling
 25 scandal, it can have profound impacts on their

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1 revenues, on their reputation, on their
2 particular competitive position as an athletic
3 department. So I think it is unpredictable.
4 Q Doctor, you mentioned scandals. Unfortunately,
5 we've experienced in amateur athletics and
6 collegiate athletics in the last several years a
7 lot of different scandals that have been, some
8 of them, heart-rendering.

9 And is it, is it correct you're concerned
10 about, you know, the loss in revenue and so
11 forth, that those scandals have an adverse
12 effect? By scandals, I'm talking about
13 pedophile scandals -- I don't, don't think I
14 need to list all of them to you, that list --
15 that are non-gambling related intercollegiate or
16 collegiate scandals. Do you know what I'm
17 talking about when I say that?

18 A I obviously know of the scandals. I'm not sure
19 what the question is, though.

20 Q The question is, is that, is it your view that
21 those scandals are harmful to the NCAA
22 institutions?

23 A Yes.

24 Q And would it affect the public's perception of
25 those institutions?

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1 Q Okay. And in your view, do those regulations,
2 are they effective?
3 A Well, we certainly think so. We hope they are.
4 But we also know that there are individuals who
5 engage in that behavior, and I'm sure there are
6 some that don't get caught and some that do.
7 Q But is, is it your view that the regulations
8 that the NCAA has in place about sports wagering
9 are as effective as they could be now?

10 A I, I don't know the answer to that. It's a
11 hypothetical question that I, you know, we --
12 that I can't answer with great specificity.

13 The, the policies that we have in place
14 right now are established to try and minimize
15 and mitigate the impacts of gambling, legal and
16 illegal. And can they be better? Sure, I'm
17 sure they could. Could we have more resources
18 available for the policing of those activities?
19 Of course. But one strikes a balance, just as
20 you do in any regulatory environment, around all
21 those issues.

22 Q So in your view, the current, both regulations
23 and organization staffing within the NCAA to
24 monitor -- excuse me -- monitor and prevent
25 wagering on NCAA activities is as good as it can

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1 A Of course.
2 Q And the revenues?
3 A Depends.
4 Q And fan loyalty?
5 A Depends.
6 Q When you say "depends," what do you mean,
7 Doctor?
8 A It depends on the circumstance. Each one is
9 unique and distinctive. And I think it would be
10 difficult to generalize.
11 Q And the NCAA has in place rules and regulations
12 that are designed to protect students from these
13 sorts of scandals, correct?
14 A Um-huh, and the institutions and coaches and
15 everyone involved, yes.
16 Q And just as with any rule and regulation, it's
17 not foolproof?
18 A Of course.
19 Q It still happens?
20 A Of course.
21 Q And the NCAA has regulations in place that
22 prohibit athletes and coaches and staff from
23 participating in gambling, legal or illegal,
24 illegal, correct?
25 A Of course.

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1 be now?
2 MR. DREYER: Objection to the form of the
3 question.
4 A No. It's, it's appropriate, it's an appropriate
5 balance, given the other demands placed on the
6 Association and the interests of the, of the
7 membership.

8 Q And the balance you've struck is -- in your view
9 now as the president of the NCAA -- is, is
10 adequate for where the NCAA is today, correct?
11 MR. DREYER: Objection to the form of the
12 question. You can answer.

13 A It -- we -- we have an appropriate balance right
14 now, again, given the resources that we have on
15 enforcement across all of those various issues
16 that you described.

17 We've had, because we've had -- well,
18 especially over the past several years -- a
19 variety of, of bylaw violations and scandals, if
20 you will, in other areas. Again, we're
21 constantly juggling and figuring out where we
22 need to deploy those resources. And we have the
23 appropriate balance for the time being.

24 Q Okay. Does the NCAA have any plan in place now
25 to implement different procedures if the

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1 New Jersey gaming law is implemented next year?
2 A Not at this time.
3 Q Is there any plan to do that?
4 A We haven't had any discussions of it.
5 Q In your view, would such a plan be necessary?
6 A I don't know, but it would deserve some
7 consideration and discussion.
8 Q As you sit here today, there is no plan or
9 anything --
10 A No.
11 Q -- in, in place to, to react or respond, if you
12 will, to the implementation of the New Jersey
13 statute?
14 A We're wait --
15 MR. DREYER: Other than this lawsuit?
16 THE WITNESS: Yeah.
17 MR. DREYER: I'm sorry.
18 A I was, I was going to say, we're waiting for the
19 outcome of the lawsuit obviously.
20 Q Okay. But if in fact the statute is able to be
21 implemented in New Jersey, the NCAA does not
22 have any plan in place now to change its
23 educational programs, correct?
24 A We don't have any plans right now, because,
25 again, we are waiting for the outcome of this

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1 contracts that we have.
2 Q Okay. But that, does that result in NCAA games
3 being broadcast in Las Vegas booking venues?
4 A Well, if someone wanted to turn a game on in,
5 one of our championship games on in Las Vegas,
6 they certainly could do so anywhere that,
7 anywhere that the cable, cable's distributed,
8 they can get access to it.
9 Q Okay. Let's go back to an area that we covered
10 some before, but I just want to be real precise
11 about this.
12 Does the NCAA, in its educational programs
13 and prevention programs that it has with
14 athletes, have a different program for
15 institutions in Nevada than it does in the rest
16 of the country?
17 A Well, I think what I said was the, that the, the
18 institutions are well aware of the heightened
19 risk in those states at those institutions. So
20 they have -- and again, I'm speaking from past
21 experience, not current experience -- but I know
22 from, from previous leadership of those
23 institutions, with significant encouragement,
24 they have made sure that they have very vigorous
25 educational programs around gambling.

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1 lawsuit to ascertain the speed with which this
2 would be implemented if it's allowed to go
3 forward.
4 MR. WEGNER: Okay. Let's go off the
5 record, if that's agreeable to you, counsel, for
6 a minute.
7 MR. DREYER: Sure.
8 THE VIDEOGRAPHER: We're off the record.
9 Local time is 12:32 p.m.
10 (A recess was taken.)
11 THE VIDEOGRAPHER: We're back on the record
12 at 12:47 p.m.
13 Q Okay, Doctor. Does the NCAA license its
14 telecast to Las Vegas sports books?
15 A We license our telecast to CBS Turner and ESPN.
16 We only hold the media rights to our
17 championships, not to the regular season games
18 or conference championships, conference
19 tournaments.
20 So we, we have sold our media rights to,
21 for an extended period of time, to, first of
22 all, CBS Turner for the men's basketball
23 tournament, and then all the other television
24 rights for other championships go to, to ESPN.
25 And then we have radio rights. Those are the

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1 We communicate to the student athletes that
2 come out of those, those schools, just as we
3 would any other student athlete when they are
4 involved in one of our championships, for
5 example, and then we also don't host any, any
6 events, whether they're predetermined or
7 non-predetermined championship sites, in the
8 state of Nevada. And the, the message for that
9 is loud and clear to the student athletes that
10 we don't, we don't condone or support gambling,
11 therefore you cannot host on your home court or
12 your home field an NCAA post-season event,
13 championship event.
14 And they all know that, because they --
15 well, because they have to, they have to have
16 home team, home games away from the state of
17 Nevada -- so the, the message is quite clear.
18 Q I understand the message is clear, and that the
19 other institutions may have their own programs.
20 My question is does the NCAA have a different
21 set of programs, educational programs, for
22 students in schools in, in Nevada?
23 A Yeah, I, I don't know.
24 Q Don't know.
25 Let's go back to the complaint, which is

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1 Exhibit 4, NCAA 4. And, Doctor, in Exhibit 4,
2 if you look at paragraph 19, it talks about
3 PASPA, P-A-S-P-A.

4 A Um-huh.

5 Q Are you familiar with that?

6 A I am.

7 Q Okay.

8 A In general. I don't have it committed to
9 memory, but I know the law, of course.

10 Q All right. And the complaint in paragraph 19
11 refers to the fact that there was a third
12 exception that provided a one-year window from
13 January 1, 1993, to January 1, 1994, during
14 which New Jersey was afforded the opportunity to
15 authorize sports betting. Do you see that?

16 A I do.

17 Q Okay. Would you agree that that was an
18 acknowledgment by congress when it passed PASPA,
19 that at least there was a point in time when it
20 was acceptable to congress to have New Jersey
21 have betting within its borders, sports betting?

22 MR. DREYER: Objection as to foundation.

23 You can answer.

24 A Well, I don't, I don't know the legislative
25 history or the legislative intent, so I can't

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1 A Yeah, I -- well, I -- I don't know, but
2 obviously we need to, we need to look at the,
3 the facts, and determine whether or not we need
4 to take appropriate steps to, to mitigate
5 impacts.

6 Q Now, Doctor, you're aware that, that the Nevada
7 statute had a similar, what we call "carve-out"
8 for Nevada teams, amateur teams in Nevada,
9 that's similar to the one that is proposed in
10 the New Jersey statute, correct?

11 A I'm vaguely aware of that.

12 Q And are you aware that it was implemented, it
13 was in play for some time, and then about 2003
14 or '4 it was taken out, it was repealed, that
15 provision?

16 A I'm, I'm aware of that general fact, yes.

17 Q Did the NCAA do anything to oppose that?

18 A I don't know what was done at that time.

19 MR. WEGNER: All right. Let's mark as next
20 in order Exhibit 28.

21 (Deposition Exhibit 28 was marked for
22 identification.)

23 MR. WEGNER: Here you go, Doctor.

24 THE WITNESS: Thank you.

25 Q Doctor, I have --

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1 answer that question.

2 Q Okay. But from this, the language of the
3 statute itself, if New Jersey had implemented,
4 taken the opportunity to implement sports
5 betting within its borders in the time
6 prescribed here from January 1, 1993, to January
7 1, 1994, that would have been okay with congress
8 and within the purview of this law, correct?

9 MR. DREYER: Same objection. You can
10 answer.

11 A I, I assume so. Again, I don't know the
12 legislative history nor the intent, nor the
13 specific language of, of the bill, when it was
14 being passed during that time frame. So my
15 reading of it isn't any better informed than
16 anyone else's.

17 Q Okay. And, Doctor, I understand from your
18 answer in the last session that right now the
19 NCAA is waiting to see what happens with this
20 litigation. But in your view, if the litigation
21 permits or results in New Jersey being able to
22 implement its, its statute, what do you think
23 the NCAA will need to do in response to that?

24 MR. DREYER: Objection, calls for
25 speculation. You can answer.

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1 MR. DREYER: Counselor, I'm sorry, give me
2 a second.

3 MR. WEGNER: To look through it?

4 MR. DREYER: Yeah. This may be an
5 incomplete document.

6 MR. WEGNER: Oh, it is. I was going to
7 explain the foundation of the document.

8 MR. DREYER: Yeah, well, why don't, why
9 don't we start with your representation as to --

10 MR. WEGNER: Okay.

11 MR. DREYER: -- what this is, and if I need
12 to object on the record I will.

13 Q So this Exhibit 28 is -- are two -- or is two
14 pages out of an appendix to the record of the
15 congressional hearings on -- let me get to it --
16 so Exhibit 28 is two pages out of an appendix of
17 the National Gambling Impact Study Commission
18 report that was commissioned by United States
19 Congress in 1999.

20 And the two pages that are Exhibit 28 are
21 statements from one of the commission's members,
22 William A. Bible, who is a former chairman of
23 Nevada's gaming control board and a member of
24 the National Gambling Impact Study Commission.

25 And I'd like you to take a minute and look

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1 at Exhibit 28, please.

2 MR. DREYER: I will state for the record,
3 while the witness is doing that, that while I'm
4 not sure where this is going, we do object to
5 using this out of context.

6 MR. WEGNER: When you say "out of context,"
7 you mean out of --

8 MR. DREYER: Divorced of the committee's
9 conclusions on, among other things, the impact
10 that gambling has on the integrity of
11 professional sports.

12 MR. WEGNER: Your objection is noted. It's
13 a hundred, multiple, hundred-page study. If
14 you'd like me to go through the whole thing, we
15 could do that.

16 MR. DREYER: You have our objection. It's,
17 it's your deposition. I just need to preserve
18 our objection.

19 A Okay.

20 Q So, Doctor, I wanted to direct your attention to
21 the second-to-last paragraph on Exhibit 28,
22 where William Bible, Mr. Bible, makes this
23 statement: "No one college sports scandal is
24 the result of legal sports wagering. To the
25 contrary, legal sports wagering in Nevada has

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1 gambling process.

2 I don't know what he is referencing when he
3 states unequivocally that game fixing and point
4 shaving -- pardon me -- that, he says -- well,
5 first of all, he says, "Not one college scandal
6 is a result of legal sports wagering." I have
7 no idea where he gets that argument, what his
8 basis in fact is. He offers nothing other than
9 his opinion on it.

10 He then says, "On the contrary, sports
11 wagering has assisted athletic leagues in their
12 enforcement activities at preventing game fixing
13 and point shaving."

14 I don't know that, that he can point to a
15 game that's been avoided. We certainly are
16 interested in learning information about them.
17 We certainly are interested in communicating
18 about those issues. But I don't know of a game
19 that's been prevented by a conversation with
20 Mr. Bible's colleagues from being fixed.

21 Q Okay. Doctor, let's put aside Mr. Bible's
22 statement for a minute, and just talk about the
23 NCAA's current relationship with authorities,
24 gaming authorities in Nevada.

25 A Um-huh.

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1 assisted athletic leagues in their enforcement
2 activities aimed at preventing game fixing and
3 point shaving."

4 Do you have any reason to believe that that
5 statement wasn't true when it was made by
6 Mr. Bible?

7 A Well, I don't know Mr. Bible. And as we've
8 established a number of times, this isn't based
9 on any empirical study that I'm aware of. I
10 don't think he's conducted that research, and I
11 have no reason to believe that his opinion is
12 better or worse than anybody else's.

13 Q Okay. Let's talk about the statement, though,
14 that he makes here, and just use it as a
15 starting point, that enforcement activities have
16 prevented game fixing and point shaving.

17 You testified earlier that the NCAA does
18 cooperate with gaming authorities in Nevada when
19 it comes to uncovering point shaving, or, or
20 match fixing schemes; is that correct?

21 A I testified that we discuss, when appropriate,
22 with Las Vegas, the, the patterns that they may
23 see, the processes by which they think
24 gambling's going on, to better understand the
25 dynamics and to gain insight into the entire

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1 Q We've already established that there is a
2 cooperation between the NCAA and these gaming
3 officials when it comes to investigating point
4 shaving or match fixing, alleged, correct?

5 MR. DREYER: Objection to the form of the
6 question. I think it mischaracterizes prior
7 testimony. But you can answer.

8 A We, as, as I think I said, we certainly try to
9 make the best of what we consider a bad
10 situation. So we, we will try and garner as
11 much information from the Las Vegas -- well, the
12 Nevada gambling establishment -- as we can to
13 understand the behavior, understand the
14 dynamics, and try and discover anything that's
15 going on related to our games.

16 Q Okay. And how, how is that accomplished,
17 Doctor? Is there, is there a permanent
18 relationship? Is there a line of communication
19 between --

20 A There's a line of communication that exists
21 between some of our staff and some of them.

22 Q Okay. And do you know who would initiate, if
23 there was a concern that there'd been point
24 shaving on an upcoming match, who would initiate
25 communication between the NCAA and the gaming

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1 authorities in Nevada, or vice versa?
 2 A I think the communications have gone -- but I'm
 3 not quite positive of this, so this is my
 4 operating knowledge, which could be flawed --
 5 that the communications go in both directions.

6 Q And would you agree with me that to the extent
 7 that the Nevada gaming authorities are able to
 8 assist the NCAA in this way is because game,
 9 gambling is legalized, is legal in Nevada, and
 10 therefore they are able to monitor betting
 11 activities on sport activities in Nevada?

12 MR. DREYER: Objection as to foundation.
 13 You can answer.

14 A I, I don't know all of their motivations about
 15 their communications and cooperation with us.
 16 I'm sure they're complex. But since they, they
 17 exist, they have little, probably little choice
 18 but to cooperate with us.

19 Q Well, my question is -- let me put it to you
 20 this way, then, Doctor -- the NCAA doesn't have
 21 the same sort of relationship with illegal
 22 gaming bookers, do they, does it?

23 MR. DREYER: Objection. I think we've
 24 covered this. But you can answer.

25 A Yeah, obviously not.

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1 ACKNOWLEDGMENT OF DEPONENT
 2 I, MARK EMMERT, PH.D., do hereby certify
 3 that I have read the foregoing transcript of my
 4 testimony, and further certify that it is a true
 5 and accurate record of my testimony (with the
 6 exception of the corrections listed below):

Page	Line	Correction
8	_____	_____
9	_____	_____
10	_____	_____
11	_____	_____
12	_____	_____
13	_____	_____
14	_____	_____
15	_____	_____
16	_____	_____
17	_____	_____
18	_____	_____
19	_____	_____
20		
21		MARK EMMERT, PH.D.
22		SUBSCRIBED AND SWORN TO BEFORE ME
23		THIS _____ DAY OF _____, 20____.
24		
25	(NOTARY PUBLIC)	MY COMMISSION EXPIRES:

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1 MR. WEGNER: Okay. No further questions.
 2 MR. DREYER: No questions.
 3 THE WITNESS: Good. Okay.
 4 THE VIDEOGRAPHER: This concludes today's
 5 deposition. We're off the record at 1:03 p.m.
 6 AND FURTHER THE DEPONENT SAITH NOT.

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1 STATE OF INDIANA)
 2 COUNTY OF MARION) SS:
 3 I, Tamara J. Brown, CSR, RMR, CRR, a
 4 Notary Public in and for the County of Marion,
 5 State of Indiana at large, do hereby certify
 6 that MARK EMMERT, PH.D., the deponent herein,
 7 was by me first duly sworn to tell the truth,
 8 the whole truth, and nothing but the truth in
 9 the aforementioned matter;

10 That the foregoing deposition was
 11 taken on behalf of the Defendants, at the
 12 offices of Ice Miller, One American Square,
 13 Indianapolis, Marion County, Indiana, on the
 14 31st day of October, 2012, commencing at the
 15 hour of 10:50 a.m., pursuant to the Federal
 16 Rules of Civil Procedure;

17 That said deposition was taken down
 18 in stenograph notes and afterwards reduced to
 19 typewriting under my direction, and that the
 20 typewritten transcript is a true record of the
 21 testimony given by the said deponent; and
 22 thereafter presented to said deponent for
 23 his/her signature;

24 That the parties were represented by
 25 their counsel as aforementioned.

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1 I do further certify that I am a
2 disinterested person in this cause of action;
3 that I am not a relative or attorney of either
4 party, or otherwise interested in the event of
5 this action, and am not in the employ of the
6 attorneys for either party.

7 IN WITNESS WHEREOF, I have hereunto
8 set my hand and affixed my notarial seal this
9 2nd day of November, 2012.

10
11
12 N O T A R Y P U B L I C
13

14 My Commission Expires:
15 November 3, 2017
16 County of Residence:
17 Marion

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